

## **Summary**

Scientific works of Ivanov Oleg. Ivanovich, Doctors of Philosophy, professor at the department of theory and history of sociology at the faculty of sociology of St.Petersburg State University published in the scientific magazines

Except the individual monograph more than ten articles is published in the scientific magazines entering in the system of RINTs, WEB of SCITNCE and SCOPUS

In a cycle of works debatable questions of determination of human potential, its structure, function are considered. On the basis of activity approach the author considers the human potential of individuals and social communities as system of their needs, abilities and willingness to carry out socially significant kinds of activity, social roles and functions in society. The author suggests to consider these systems as new object of the scientific analysis and a new subject of creative activity of people. The author carried out the special analysis of system of needs, abilities and willingness of social communities to perform social roles and functions, including systems of needs, abilities and willingness necessary for development of innovative economy. in modern Russia Author offers new system of the indicators of human potential characterizing its efficiency, effectiveness and parameters of its quality.

Cultural potential of the younger generation of Russians is in detail considered. On the basis of the secondary analysis of empirical researches the analysis of readiness of human potential of Russians for modernization of the Russian economy is carried out .It is shown that the current state of human potential of Russians does not correspond to the current and future requirements of development of the Russian economy.

Questions of formation, development, preservation and use of human potential, its reproduction are considered. Need of formation and realization in modern Russia of policy of development and effective use of human potential is proved. Theoretical and methodological bases of monitoring of dynamics of human potential and its complex studying are developed.